

MAKING MONEY OUT OF PROPERTY IN SOUTH AFRICA

Newsletter

“The Making Money out of Property Newsletter”

I recently watched a movie called “The Inside Man” in which the actress Jodie Foster made the following chilling remark: “When there is blood on the streets buy property”.

This comment got me thinking about the current state of the nation in South Africa. Although I wouldn't exactly describe our situation as being bloody, it is certainly not the rosy picture it was 24 months ago. Interest rates are up, Eskom is down, the political landscape is unstable, the JSE is unstable, and investor confidence is low. Say hello to opportunity.

It is trite worldwide that those that invest when others do not are normally the ones that get featured on the front cover of magazines. Low investor confidence means that the man on the street is not out there buying properties putting enormous pressure on desperate sellers welting under the strain of the flurry of interest rate hikes. We all know the saying “you make money when you buy, not when you sell” and we are at the beginning of what has become a buyers market in South Africa.

Buying property, however, in current market conditions is not for the faint hearted. 3 to 5 years ago anything you bought turned to gold. Those days are over. To make money out of property in the foreseeable future requires knowledge, skills, and the inside track on the best advice, deals, and legal precedents available. There is no doubt that those that buck the current trend and invest in current market conditions will do so on favourable terms and be richly rewarded when the sellers market returns – and return it will.

Since the publication of my book I have been inundated with e-mails seeking property investment advice and requests for seminars and courses. I have decided that the best value add I can provide to readers of my book is to launch a property investment and mentorship website. For half the price that you would pay to attend a 4-hour seminar, you can have 12 months of access to me and my advisors and all the property investing tools imaginable for making money out of property in South Africa.

I have listed below the Membership benefits and Features of www.jasonlee.co.za:

Membership Benefits & Features for just R600 per annum (R50 per month) *please note that this is a special launch fee available to a limited number of subscribers

- Free, autographed copy of the 2nd edition of Jason's best selling book “Making Money out of Property in South Africa” (**market value of R140**)
- Direct access to Jason Lee and his property advisory team through a weekly Questions and Answers (Q and A) forum
- Fortnightly property newsletter
- Monthly legal update
- Access to information on upcoming property courses and seminars
- Access to information on the Jason Lee property investment structure
- Advice on what deals to do in current market conditions
- Access to the physical and legal considerations checklist for buying property
- Software for buy, renovate and sell property deals (**market value of R495**)

- Advice on tried and tested negotiation techniques
- Legal precedent contracts used by Jason Lee (**market value of R60 000**)
 - Changes I would make to an estate agents agreement of sale
 - For the purchase of buy to let or live residential properties
 - For the purchase of commercial properties
 - For the purchase of properties to be developed
 - Lease agreement for residential properties
 - Lease agreement for commercial properties
 - Estate agents mandate agreement
- Access to bond origination services for residential, commercial and development opportunities
- Access to the top market maker residential and commercial property brokers to assist you in finding deals
- Access to the top market maker residential and commercial property brokers to assist you in offloading deals

I am very excited about the launch of www.jasonlee.co.za and to welcoming you as a member. Should you be interested in taking advantage of this launch subscription offer, please click www.jasonlee.co.za/register.asp.

Going forward this newsletter will be packed with thought provoking ideas, tips and cautionary notes about doing business and making money out of property in South Africa.

All the best

Jason